



KK Elves & Tinsel is proud to host the IllumiPro Training & Certification Program — a hands-on training experience designed for holiday lighting professionals, business owners, and installation crews looking to improve craftsmanship, safety practices, and business growth.

Over two intensive training days, attendees will gain practical knowledge from experienced industry professionals while learning the technical, operational, and business strategies needed to build a successful holiday lighting operation. In the two days you will receive in-depth hands-on training in seasonal holiday lighting, and an introduction into permanent and bistro lighting.

Installation & Electrical Training

Participants will receive hands-on instruction covering professional installation methods for rooflines, gutters, trees, landscaping, pillars, and architectural features using safe, property-friendly techniques.

Training will also focus on truck and trailer setup, routing, and electrical setup, including wattage and voltage calculations, safe power routing, and creating reliable, hazard-free lighting displays.

Attendees will additionally learn custom fabrication methods such as measuring, cutting, adding plugs, and building custom extension cords tailored to residential and commercial properties. Plus why we utilize the best products in the field.

Safety & Operations

Safety is a key component of professional holiday lighting installation. Training includes ladder positioning, standoff usage, angled setups, flip-spike applications, and safe rooftop power management. Additional instruction will cover weather protocols, personal protective equipment, risk management, equipment handling, crew coordination, scheduling, and productivity strategies to maximize efficiency in the field.

Sales, Marketing, and Design

Participants will learn sales and marketing strategies to help grow their holiday lighting business, along with lighting design techniques and software tools used to create professional residential and commercial displays.

Certification

Upon completion of the program, participants will earn an official certification recognizing them as trained and professionally educated holiday lighting installers.